



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser
Agency/T-Code
Buyer
Salesperson

Allen for Senate/NRSC (16181)
Smart Media Group, Inc. (1051)/ELECTRON
Dome, Patricia
Petro, Susan (1110)
ph: (703) 236-9600

Invoice 423927
Inv Date 10/28/2012
Terms Cash In Advance
Contract 197450
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

AgM

Product Political-Political (1088)
Brand ALLEN/SENATE/REP (71719)
Acct Types Local/Political Candidate Agency
Est/Headline C02C08/
Demo
Revision
Comments Allen for Senate/NRSC

CO-OP/Order Type No/Normal
Package
Gen. Date 11/2/2012 3:04:11PM

WJLA Arlington (WJLA)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	10/03/12 3:24PM (We)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
1.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	10/04/12 3:34PM (Th)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
1.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	10/05/12 3:30PM (Fr)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
2.0	SPOT	11:00:56PM-NEWS-A	Day, W-1, Th-1	10/03/12 11:33PM (We)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
2.0	SPOT	11:00:56PM-NEWS-A	Day, W-1, Th-1	10/04/12 11:22PM (Th)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
3.0	SPOT	11:00:56PM-NEWS-A	Day, Tu-1	10/02/12 11:27PM (Tu)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
4.0	SPOT	6:58:46PM-WHEEL O	Day, Tu-1, F-1	10/02/12 6:59PM (Tu)	01:00	WHEEL OF FORTUNE	NRSCVA1201TVH	\$9000.00	
4.0	SPOT	6:58:46PM-WHEEL O	Day, Tu-1, F-1	10/05/12 6:59PM (Fr)	01:00	WHEEL OF FORTUNE	NRSCVA1201TVH	\$9000.00	
5.0	SPOT	3:01:00PM-ANDERS	Day, M-1	10/08/12 3:50PM (Mo)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
6.0	SPOT			10/06/12			1 preempt @ \$500.00	\$0.00	No Avail
7.0	SPOT			10/07/12			1 preempt @ \$2000.00	\$0.00	No Avail
8.0	SPOT	6:30:00PM-NEWS-A	Day, Su-1	10/07/12 6:45PM (Su)	01:00	NEWS-ABC 7 NEWS @ 630P	NRSCVA1201TVH	\$1600.00	
9.0	SPOT	11:00:56PM-NEWS-A	Day, M-1	10/08/12 11:28PM (Mo)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
10.0	SPOT			10/03/12			1 preempt @ \$5000.00	\$0.00	Pre-Empt
11.0	SPOT	7:27:56PM-JEOPARD	Day, M-1	10/08/12 7:42PM (Mo)	01:00	JEOPARDY	NRSCVA1201TVH	\$5000.00	
12.0	SPOT	9:01:00PM-ABC-WH	Day, F-1	10/05/12 9:39PM (Fr)	01:00	ABC-WHAT WOULD YOU DO?	NRSCVA1201TVH	\$4800.00	M/G For 10.0.1
13.0	SPOT	6:58:00PM-ABC-AM	Day, Su-1	10/07/12 7:22PM (Su)	01:00	ABC-AMERICA'S FUNNIEST HOME VIDEOS	NRSCVA1201TVH	\$2700.00	M/G For 6.0.1, 7.0.1

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	\$71,100.00
Commission	(\$10,665.00)
Net Total	\$60,435.00

Total Spots 14



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Smart Media Group, Inc.
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Contract # 197450

Schedule Dates 10/02/12-10/08/12
Advertiser Allen for Senate/NRSC (16181)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand ALLEN/SENATE/REP (71719)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dome, Patricia
Phone/Fax /
CPE Allen/NRSC/10/2-10/8/12/C02C08
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments Allen for Senate/NRSC

Date Entered 09/28/12
Last Modified 10/03/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,665.00
Net Total \$60,435.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 14
Rate \$71,100.00
\$71,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/05/12	3	1:00	3:01P- ANDERSON COOPER SHOW				1	1	1			3	\$3,200.00	\$9,600.00	WJLA Arlington (WJLA)		9/28/12
2.0	Normal Line / SPOT	10/03/12-10/04/12	3	1:00	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$6,550.00	\$13,100.00	WJLA Arlington (WJLA)		9/28/12
3.0	Normal Line / SPOT	10/02/12-10/02/12	3	1:00	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/28/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	3	1:00	6:58P- WHEEL OF FORTUNE						1			2	\$9,000.00	\$18,000.00	WJLA Arlington (WJLA)		9/28/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	3	1:00	3:01P- ANDERSON COOPER SHOW		1							1	\$3,200.00	\$3,200.00	WJLA Arlington (WJLA)		9/28/12
6.0	Normal Line / SPOT	10/06/12-10/06/12	4	1:00	6:58A- ABC-GOOD MORNING AMERICA SAT							1			\$500.00		WJLA Arlington (WJLA)		9/28/12
6.0.1	Closed Preempt	10/06/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0	Normal Line / SPOT	10/07/12-10/07/12	4	1:00	6P- ABC-ABC WORLD NEWS TONIGHT								1		\$2,000.00		WJLA Arlington (WJLA)		9/28/12
7.0.1	Closed Preempt	10/07/12															WJLA Arlington (WJLA)	No Avail/Exception -	
8.0	Normal Line / SPOT	10/07/12-10/07/12	4	1:00	6:30P- NEWS-ABC 7 NEWS @ 630P								1		\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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By Broadcast Month
Oct. 2012
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Spots 14
Rate \$71,100.00
14 \$71,100.00

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9.0	Normal Line / SPOT	10/08/12-10/08/12	4	1:00	11P- NEWS-ABC 7 NEWS @ 11P	1								1	\$6,550.00	\$6,550.00	WJLA Arlington (WJLA)		9/28/12
10.0	Normal Line / SPOT	10/03/12-10/03/12	4	1:00	7:27P- JEOPARDY			1							\$5,000.00		WJLA Arlington (WJLA)		9/28/12
10.0.1	Closed Preempt	10/03/12															WJLA Arlington (WJLA)	Pre-Empty/Spot - per Susan	
11.0	Normal Line / SPOT	10/08/12-10/08/12	4	1:00	7:27P- JEOPARDY		1							1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		9/28/12
12.0	M/G For 10.0.1 / SPOT	10/05/12-10/05/12	4	1:00	9:01P- ABC-WHAT WOULD YOU DO?					1				1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		10/3/12
13.0	M/G For 6.0.1, 7.0.1 / SPOT	10/07/12-10/07/12	4	1:00	6:58P- ABC-AMERICAS FUNNIEST HOME VIDEOS							1		1	\$2,700.00	\$2,700.00	WJLA Arlington (WJLA)		10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Worksheet Schedule Report

Filtered worksheet

Date: 09/28/2012
Time: 03:43PM

Company: 01 Smart Media Group
Office: 01 Alexandria TELEVISION
Media: TV
Client: ALNNR Allen for Senate/NRSC
Product: ORDER
Estimate: C02C08 order
Market: WAS 10/2/12-10/8/12 BROADCAST
Station: WJLA-T WASHINGTON, DC

Book: NOV12 Share: MAY12 PVT: NOV11

Flight Dates: 10/02/12 - 10/08/12

Item #	DP	Days	Start	End	Len	Program	Cost	Total	10/02	10/03	10/04	10/05	10/06	10/07	10/08
1	EF	MTWTF..	0300P	0400P	60	ANDERSON	3200.00	4	0	0	1	1	0	0	1
2	EMS.	0700A	0800A	60	GMA	500.00	1	0	0	0	0	1	0	0
3	ENS	0600P	0630P	60	WORLD NEWS	2000.00	1	0	0	0	0	0	1	0
4	ENS	0630P	0700P	60	WEEKEND NEWS	1600.00	1	0	0	0	0	0	1	0
5	LN	MTWTF..	1100P	1135P	60	NEWS	6550.00	4	1	1	1	0	0	0	1
6	PA	MTWTF..	0700P	0730P	60	WHEEL OF FORTUNE	9000.00	2	1	0	0	1	0	0	0
7	PA	MTWTF..	0730P	0800P	60	JEOPARDY	5000.00	2	0	0	1	0	0	0	1
STATION TOTALS							71100.00	15	2	2	3	2	1	2	3

Rating information is based on Nielsen Average Quarter Hour Data or Arbitron Hour by Hour Data.

Smart Media Group, LLC814 King Street, Suite 400
Alexandria, VA 22314
703-518-4747BRANCH BNKG AND TRUST COMPANY
ALEXANDRIA, VA 22314
1-800-BANK BBT
68-531/560

53725

9/28/2012

PAY TO THE
ORDER OF WJLA-TV

\$ **60,435.00

Sixty Thousand Four Hundred Thirty-Five and 00/100*****

DOLLARS  WJLA-TV
PO BOX 414613
BOSTON, MA 02241-4613*RENU:*

MP

MEMO

ALLEN C02C08

Smart Media Group, LLC

WJLA-TV

Date	Type	Reference
9/28/2012	Bill	ALLEN C02C08

Original Amt.
60,435.00Balance Due
60,435.009/28/2012
Discount
Check Amount53725
Payment
60,435.00
60,435.00

60,435.00

Smart Media Group, LLC

WJLA-TV

Date	Type	Reference
9/28/2012	Bill	ALLEN C02C08

Original Amt.
60,435.00Balance Due
60,435.009/28/2012
Discount
Check Amount53725
Payment
60,435.00
60,435.00

60,435.00

PAYMENT
RECORD